Design files must meet the following specifications:

- Accepted formats: ADOBE PDF; ILLUSTRATOR; EPS

- All text must be curved (Create Outlines).

- All images must be embedded or sent in a separate folder.

- Designs have to be developed in CMYK colour space.
  If you require PANTONE elements to be printed, they must be left as
  PANTONE and not converted to CMYK. Kindly indicate that these need to be
  printed as PANTONE.

- All used images must also be converted to CMYK colour space.

- Designs must be developed 1:1 to actual scale.

- When sending design files, a low-resolution preview file must be attached
  (jpeg/pdf).

- All files are required at least 10mm bleeds.

Incorrect   Correct